



**NATIONAL OPEN UNIVERSITY OF NIGERIA,
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE NNAMDI AZIKIWE
EXPRESSWAY JABI, ABUJA NIGERIA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF PUBLIC ADMINISTRATION
2024_2 EXAMINATION**

COURSE CODE: PAD 756

COURSE TITLE: PROJECT ANALYSIS AND IMPLEMENTATION

CREDIT UNITS: 3

TIME ALLOWED: 3Hrs

INSTRUCTIONS:

- 1. Attempt four (4) questions in All, Question one (1) and any other three (3)**
- 2. Question number 1 is compulsory and carries 25 marks, while the other questions carry 15 marks each**
- 3. Present all your points in coherent and orderly manner**

Q1a Explain what a demand analysis is. (5 marks)

Q1b What do you understand by the term demand? (10 Marks)

Q1c Another important factor affecting demand for a product or service is the income of the population. Discuss (10 Marks)

Q2a Mention and explain the two basic approaches that are available when trying to forecast demand (10 marks)

Q2b Define Project Cost Analysis (5 Marks)

Q3a Mention and explain three (3) variables that leads to building a projected income statement (10 Marks)

Q3b What are the sources of cash in projected cash flow statement?(5 marks)

Q4 Itemize Ten (10) cash outflow expenses in a manufactory industry (15 Marks)

Q5 Sensitivity analysis provides the tool for subjecting a project's cash flow s to adverse market Situations. Discuss (15 Marks)